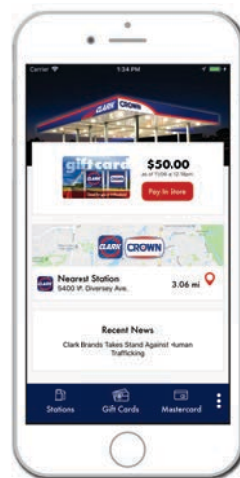




CLARK CROWN CONNECTION

Save Every Mile® Mobile Application

Save Every Mile® is the official app of Clark and Crown. With this mobile app, consumers can purchase digital gift cards, add existing plastic Clark Crown gift cards to the app, make in-store purchases and pre-pay for fuel using a mobile device, find the nearest Clark or Crown gas station and apply for the Clark Crown Endless Rewards Mastercard. For a limited time, Clark is funding a \$3 gift card load via the mobile app.



Please note, additional POS programming is required to accept digital gift cards and they are accepted on the Ruby Ci/Commander and Gilbarco Passport POS systems. If you have any other POS system, please call Client Services at 877-462-5275, ext. 9 to check if your POS system is compatible.

Enhanced Clark and Crown Image Manuals

Our team has worked hard to develop refreshed image manuals for the Clark and Crown brands. The updates include imaging timelines and new illuminated sign options. Please contact your RSM if you have any questions or need assistance branding or updating the image at stations.

The Clark Image Manual can be found at <https://bit.ly/2MYktmq>.
The Crown Image Manual can be found at <https://bit.ly/2EwdRtZ>.

Clark Brands Donates to Local Family

This holiday season the Clark Brands team worked together to give back to our local community. For Christmas, we adopted a family of six through the Naperville Township in DuPage County, IL. We hoped to make the holiday season a little brighter for the family.



SAVE THE DATES

PACeshow
PETROLEUM AND CONVENIENCE EXPO

PACE Show | Booth #420
February 7-8
Kansas City Convention Center



SE Petro Expo | Booth #327
March 6 - 7
Myrtle Beach Convention Center



Gulf Coast Expo | Booth #216
March 13 - 14
MS Coast Convention Center



The Winged Star Crown Logo

Did you know that the second version of the Crown logo was created using inspiration from World War II and the military? World War II gave the Crown brand an opportunity to make their mark in the industry in supplying large quantities of the much needed 100 octane aviation fuel. Crown had a long history of supplying military fuel needs, such that the company adopted a trademark created from the Army Air Corps pilot emblem, a winged star. The winged star quickly graced an ever-expanding network of Crown gasoline stations. In 1946, a station design was developed that incorporated a large reproduction of the Crown winged star mounted at the roof line.



SAVE THE DATES



M-PACT 2019 | Booth #837
March 27 - 28
Indiana Convention Center



UMCS Energy | Booth #314
April 9 - 10
Saint Paul RiverCentre



WPMCA Show | Booth #307
April 16 - 17
Hyatt Regency Green Bay

The Clark Brand Continues to Grow in Puerto Rico

The Clark brand continues to expand in Puerto Rico. Clark Brands has partnered with Bitá's Fuel Corporation to add a total of 10 Clark gas stations to the region. The expansion of Clark in Puerto Rico began in the spring of 2018 and will continue throughout 2019. Not only is the brand expanding in this new territory but Bitá's and Clark are working together on a marketing strategy that aims to educate the local consumers about the brand.

Visit www.gasolinerasclark.com for more information on Bitá's and Clark in Puerto Rico.



What to do if you find a skimmer?

- Notify law enforcement & Clark Brands immediately
- DO NOT try to remove the device
- Stop all processing at that specific dispenser
- Keep all records including logs/surveillance

