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Clark Brands, LLC Announces Leadership Changes and new Products and Services

Lisle, IL – November 15, 2018 – Clark Brands announced changes to the senior leadership and is launching a series of initiatives designed to enhance the products and services provided to petroleum marketers and retailers.

Clark Brands' Board of Directors has appointed Stacey Yimet as Chief Executive Officer. Yimet is a founding member of Clark Brands and has managed all aspects of Clark's Financial, IT, Operations, Compliance, Sales and Customer Service activities and personnel. Yimet has an in-depth understanding of petroleum supply and transportation and possesses the knowledge of payment processing within the petroleum vertical.

"There is no one better to lead Clark Brands. Stacey's experience as CFO and COO combined with his 30-year career in the petroleum industry make Stacey the perfect choice for Clark Brands' CEO," said Meghan Otis, Managing Member of Clark Brands.

In addition to the appointment of Stacey Yimet as CEO, Clark Brands has brought back Randy Naylor to assume the position of Vice President, Operations. Naylor adds more than 20 years of experience to our team including 11 years working for Clark.

Clark Brands announces three new initiatives.

- The Save Every Mile[®] mobile application will be available for both Android and Apple devices in time for Thanksgiving. Consumers will be able to use the mobile app to search for Clark and Crown locations along with the ability to purchase digital gift cards for use at participating locations.
- Clark Brands has eliminated the fee and program cost for accepting the Clark Crown Endless Rewards Mastercard[®] Program. Clark and Crown marketers and retailers will be able to process Clark Crown Mastercard transactions at no cost to them.
- Clark has also entered into a new geographical market. Clark Brands has partnered with Bitas Fuel Corporation to open 10 Clark gas stations in Puerto Rico. The expansion of Clark in Puerto Rico will continue throughout 2019.

"I have every confidence in the strategic direction and future growth of the Clark family of brands," said Stacey Yimet, CEO of Clark Brands. "The Clark team and I are invested in the success and growth of our business."

About Clark Brands, LLC

Clark Brands, LLC (based in Lisle, Illinois) licenses both the Clark and Crown gasoline brands and is a trusted petroleum payment processing solution for over 1,000 independent petroleum marketers and retailers in 32 states, the District of Columbia and Puerto Rico.

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