



# CLARK CROWN CONNECTION

## Clark Brands Leadership Change

On January 9, 2018, Clark Brands, LLC announced the departure of Chief Executive Officer, Stephen Ruch. Clark wants to thank Mr. Ruch for his service and wish him well with all his future endeavors. Stacey Yimet will serve as interim CEO. As a founding member of Clark Brands, Stacey has a unique view of the company, its history and its capabilities. The board is confident Stacey will provide leadership while conducting a search for a permanent Chief Executive Officer.

"I have every confidence in the strategic direction and future growth of the Clark family of brands," said Stacey Yimet, interim CEO & CFO of Clark Brands. "Myself and the Clark team are invested in the success and growth of our partners."

## Fueling the Automobile Age at the Baltimore Museum of Industry

The new exhibit, Fueling the Automobile Age at the Baltimore Museum of Industry opened on Friday, February 23. The exhibit explores how the products and innovations of Crown Central Petroleum and other companies helped fuel America's automobile age. Plenty of hands-on opportunities for visitors are integrated into the gallery, exploring a 1953 Packard sedan and playing the part of gas station attendants. Clark Brands, along with many other donors helped to make this exhibit possible. Read the full press release by going to [clarkbrands.com](http://clarkbrands.com).

## SAVE THE DATES

**PACeshow**  
PETROLEUM AND CONVENIENCE EXPO

PACE Show | Booth #420  
February 22 - 23  
Kansas City Convention Center



SE Petro Expo | Booth #327  
March 7 - 8  
Myrtle Beach Convention Center



Gulf Coast Expo | Booth #420  
March 14 - 15  
MS Coast Convention Center



## WEX Automated Fuel Dispenser Fraud Monitoring Program

WEX is actively working with its merchants to mitigate Automated Fuel Dispenser counterfeit fraud, along with planning for the upcoming release of the WEX Chip (EMV) technology. To further assist in this effort, WEX is introducing the Automated Fuel Dispenser (AFD) Fraud Monitoring Program. This program is meant to identify and address only the most serious levels of Automated Fuel Dispenser counterfeit fraud.

Following are the details of the AFD Fraud Monitoring Program:

Effective Date	Program Threshold	Wex Action
January 1, 2018	Significant: Sites with Automated Fuel Dispenser counterfeit fraud of at least 1% of WEX sales in a given month.	WEX will notify legal entity associated with site in Month 1. Site will be given Months 2-4 to reduce Automated Fuel Dispenser counterfeit fraud below 1%. If Automated Fuel Dispenser counterfeit fraud is not reduced below 1% in Months 2-4, WEX will chargeback: <ul style="list-style-type: none"> <li>- In 2018, 25% of total AFD counterfeit fraud for month in question.</li> <li>- In 2019, 50% of total AFD counterfeit fraud for month in question.</li> <li>- In 2020, 100% of total AFD counterfeit fraud for month in question.</li> </ul>
January 1, 2018	Excessive: Sites with Automated Fuel Dispenser counterfeit fraud at or above 2% of WEX sales AND \$10,000 in a given month.	WEX will notify legal entity associated with site and charge back 100% of counterfeit fraud for as long as the "Excessive" threshold applies.

## SAVE THE DATES



M-PACT 2018 | Booth #1331  
March 14 - 15  
Indiana Convention Center



UMCS Energy | Booth #410  
April 10 - 11  
Indiana Convention Center

## Clark Team Donates to Local Family

This holiday season our Clark Crown team worked together to give back to our local community. For Christmas our team adopted a family of 5 through the Naperville Township in DuPage County, Illinois. We hoped to make the holiday season a little brighter for the families that benefitted from our employees outstanding generosity.

