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CONTACT:

Steve Symonanis

Director of Marketing

(331) 457-4211

ssymonanis@clarkbrands.com

Clark Brands Acquires the Crown Family of Brands

NAPERVILLE, Illinois and BALTIMORE, Maryland— October 2, 2013 - Clark Brands, LLC and Crown Central LLC proudly announce the formation of a new company Clark Crown Brands, LLC.

This new company, a wholly-owned subsidiary of Clark Brands, LLC, will be the new operating entity for the Crown brand licensing program. The new Clark Crown provides a powerful brand offering, and will ultimately result in increased services and benefits for Crown customers, while keeping costs as low as possible.

“The combination of the Clark and Crown brands will offer us the ability to grow in our respective markets and leverage our economies of scale for our customers. We have added resources over the past several months to prepare for this transaction, offering increased and improved levels of service for our customers, both Clark and Crown branded. We are excited for the opportunities the two brands offer us, and anticipate new levels of growth as a result,” said Stacey Yimet, Clark’s COO.

The combination of Clark operations with the Crown brand licensing programs was the next logical step in the growth progression for the two brands, which have been working together for many years.

“I am very pleased that Clark and Crown were able to officially put the two brands together under one umbrella to help ensure their long-term growth potential,” said Bob Fritz, Crown’s GM.

“Crown has worked exclusively with Clark on multiple programs since 2005, and it became evident early on that the synergy was undeniable. I look forward to continuing to work with the team at Clark Crown Brands. “

About Clark

Clark Brands owns the Clark family of brands. The company licenses the Clark gasoline brand and the Four Corners Coffee brand to independent petroleum marketers and retailers. Clark also processes payments transactions for Clark, Crown and independent fuel stations in 29 states and the District of Columbia. For more information about the Clark programs, the Four Corners Coffee brand, and payments processing, please visit www.clarkbrands.com or call 877-GO-CLARK.

About Clark Crown

Clark Crown Brands owns the Crown family of brands and licenses the Crown and Fast Fare convenience store brands to fuel and lube oil marketers. The Crown fuel brands are marketed mainly throughout the South and Mid-Atlantic, and the lube oil brands are marketed both domestically and internationally.

About Crown Central LLC

Crown Central LLC has been marketing under the Crown family of brands for more than 90 years. As a result of this transaction, Crown will maintain a minority ownership position in Clark Brands LLC. Crown has been headquartered in Baltimore, Maryland since the 1930's. For information on Crown's history please visit www.crowncentral.com.

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